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Contact: Nicole Bengtsson (619) 607 - 7226

The Swedish-American Chamber of Commerce will Host the Entrepreneurial Days in San Diego

San Diego, Calif. –The Swedish-American Chamber of Commerce San Diego/Tijuana will host the Entrepreneurial Days in San Diego on April 7 – 9.

The event will feature an extensive list of speakers including San Diego Mayor Jerry Sanders, Michael Wood, ambassador of the United States to Sweden and Jonas Hafström, ambassador of Sweden to the United States.

Edays is a three-day long conference that brings together Swedish and American businesses, venture capitalists and policymakers to promote exchange and trade between the two countries.

“We are very happy about hosting Edays here in San Diego,” said Christian Braemer, president of the Swedish-American Chamber of Commerce San Diego/Tijuana. San Diego has more industry specific overlap with Sweden than any other city in the United States.”

Edays has become the number one business, trade, and networking event between European—350 million consumers—and U.S. companies in the sustainable energy, life sciences, wireless and telecom, and defense contractor industries. Edays is a key trade and networking event between the United States and Sweden and Northern Europe that has been held annually at various locations in Sweden and the United States since 1997.

The event theme is Global Innovation, Entrepreneurship and Investments. The tools that are used to encourage business and trade between the two countries include custom tailored business to business cluster programs, business to business trade missions, and business matchmaking

The San Diego Edays will be the fourth time that SACC-USA, the umbrella organization for 20 regional Swedish-American Chambers of Commerce across the United States, co-hosts the event in the United States.

The event will take place at the Town & Country Resort and Convention Center in San Diego from April 7 to April 9, 2008.

The cost to attend the event three days is \$450: one day costs \$200. Exhibitor Package is \$1800 and includes a three-day conference pass for two people, a 8”x 8” exhibit space with walls and company sign, seminars, business matchmaking, industry specific program, and lunches.

About SACC San Diego/Tijuana

The Swedish-American Chambers of Commerce San Diego/Tijuana promotes trade and commerce between Sweden and San Diego/Tijuana while providing a broad spectrum of services to members and enhancing Swedish-American networks in the United States and Sweden. For more information, visit www.saccsandiego.org or call (619) 338-4020.

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